

Benhar Office Interior: Vision Statement

At Benhar Office Interiors, our vision is to build a **distinguished** and **financially strong** organization whose high standard of **excellence** is embraced by **employees, clients** and the **community** we serve.

Distinguished Honesty and integrity must be the foundation upon which all other activities are built. Driven by the passion and professionalism of hands-on principals directly involved in many projects, we must be respectable and honorable in our business pursuits. We must look to continually set ourselves apart in every facet of our personal and professional lives by remaining committed to the ideals set forth in this document.

Financially Strong We must secure and grow the resources necessary to respond to a dynamic and unpredictable global and local environment. We must be fiscally responsible to guarantee to our clients that we will be a long-term, viable provider of product solutions and services. We must be prudent and sharp in our monetary judgments so we can provide our employees with a stable, yet cutting-edge work environment, as well as be a contributing member of our community.

Excellence We must strive for perfection everyday, in every decision, at any cost. Regardless of the task, we must perform at the highest level of our capabilities. We must continually train our employees and equip them with the best technology. We must help educate our clients, providing the best choices and solutions along with up-to-date industry trends. We must be proactive and follow-up. We must never be satisfied with just 'good enough'.

Employees We must be responsible to our employees. We must consider everyone as an individual, respect their dignity, recognize their merit, and provide a sense of security in their jobs. We must be mindful of ways to help our employees fulfill their family responsibilities. We must provide a workplace where our employees feel free to share their thoughts and ideas. We must provide an innovative, functional and friendly work environment for our employees to thrive in as both individuals and teams. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

Clients We must be responsible to our clients. We must provide our clients with the best solutions, considering always their budget, style and time constraints. We must provide uncompromised service covering every step of the sales process, offering seamless transactions that leave our clients with the time and resources to do their jobs – not worry about ours. We must strive for smart, sustainable design and offer more than just furnishings but also solutions for living workspaces.

Community We must be responsible to the local and global communities in which we live and work. We must be good citizens, support good works and charities. We must develop healthy sustainable environments for our employees and our clients, as well as the community at large. We pledge a portion of our total sales will be donated to charity.